

## MULTI DEVICE LEARNING - CASE STUDY

### In Brief

- Learning had to be developed on Global Mobility policies and practices for a global healthcare company
- The learning had to be engaging, quick, and short

### Challenges

- Present policies to the learners in an engaging way
- Quick turnaround time
- Global audience

### Overview

The HR function of a global healthcare company manages the movement of its employees across the globe through a consistent and comprehensive set of policies & practices. They used numerous PowerPoint-based presentations for communication and trainings of the associates on these processes, policies & practices. They wanted to make these presentations engaging, quick, and short.

Indecomm proposed converting the presentations into short and engaging Whiteboard Animations—a series of illustrations drawn on a whiteboard by a hand in synch with a gripping conversational narrative. The Whiteboard Animations were delivered in the form of videos.

We used a third party tool—VideoScribe—to develop these Whiteboard Animations.

### Elements of the Indecomm Solution

- Short, engaging videos that served as topical, just-in-time quick reference learning material
- Output in the form of videos allowed for content to be accessible from multiple devices (Desktop or iPad)
- Use of the VideoScribe tool drastically reduced the development time and cost

*"I liked the videos. They were great, helpful, and clear. I loved the working example used. It was very easy to understand, clear, and helpful."*

— Roche International Assignee

